

Report on
“Inventor-User Meet 2018”
1st October, 2018, at IFGTB, Coimbatore

Institute of Forest Genetics and Tree Breeding (IFGTB) has developed several ecofriendly products which can be used as biopesticides, bioboosters, phytomedicine, biofertilizers and natural colourant. The institute has also developed Tree Tea as another healthy beverage product. There seems to be significant potential for commercial sale of these ecofriendly products in market. The institute looks forward into “**Commercialize these products**”. Moving forward in this direction, IFGTB has organized “**Inventor-User Meet 2018**” on 1st October, 2018 at IFGTB, Coimbatore with potential users of these products such as T-Stanes Company Limited, Coimbatore; Varsha Bioscience and Technology India Pvt Ltd, Hyderabad; NACL Industries Limited, Hyderabad; India Dyeing Mills Pvt. Ltd, Tiruppur; Veeyel Fruit Products, Mettupalayam; Senthil Papain Food Products, Coimbatore; Arya vaidya Pharmacy (Coimbatore) Ltd., progressive farmers, entrepreneurs and NGOs along with inventors/Scientists of IFGTB, Coimbatore. The meet has been inaugurated by Padma Shri. Dr. P. R. Krishna Kumar, Managing Trustee, The Arya Vaidya Pharmacy Limited, Coimbatore and Chancellor, Avinashilingam University for Women, Coimbatore. Dr. Mohit Gera, IFS, the Director of IFGTB, Coimbatore has introduced the meet and informed that the meet provided a platform to industry, marketing agencies and other potential buyers for commercialization of these products. The products developed by the IFGTB have been showcased to the potential buyers. The buyers got first hand information of these products and identified some of the products to move into next level in the line of commercialization. They have also identified the gaps to be addressed with regard to regulatory requirements. Few Companies have agreed to collaborate with IFGTB for evaluating the products for their potential in market. Few companies have informed their R&D demand in the field of natural colourant and health drinks, biopesticides and biofertilizers etc. A “**Home Garden Kit**” developed by IFGTB has also been released during the meet. The home garden kit consists of an ecofriendly cloth bag with Tree rich biobooster (an organic potting mixture developed from waste), Tulsi sapling (medicinal plant); Sorga maram (vastu tree) sapling; Bhendi sapling; Bhendi seeds, organic insecticide along with user pamphlet. The meet ended with the concluding remarks of Dr. Mohit Gera, IFS, Director, IFGTB and Dr. S. Murugesan, Group Co-ordinator (Research), IFGTB.



Introduction of the meet by Dr. Mohit Gera, IFS, Director, IFGTB, Coimbatore



Participants of the Inventor User Meet 2018.



Release of Home garden Kit by Padma Shri Dr. P. R. Krishna Kumar, MD, AVP, Coimbatore



Inaugural address of the Inventor User Meet 2018 by Padma Shri Dr. P. R. Krishna Kumar, MD, AVP, Coimbatore



Interactions and discussion of Industrial participants on products of their interests