



Towards a Greener Future:

Activities Report for

World Environment Day 2025



Organized by

**EIACP Programme Centre Resource Partner on
Forest Genetic Resources and Tree Improvement
ICFRE - Institute of Forest Genetics and Tree Breeding
(Indian Council of Forestry Research and Education)
Coimbatore – 641 002**

World Environment Day 2025 Celebrations by ICFRE-IFGTB EIACP PC RP

As part of Mission LiFE and in connection with World Environment Day 2025, EIACP (Environmental Information, Awareness, Capacity Building and Livelihood Programme) Programme Centre (erstwhile IFGTB ENVIS) RP at the ICFRE - Institute of Forest Genetics and Tree Breeding, Coimbatore organized series of awareness campaigns, lectures, awareness events cleanliness drives and various competitions on the theme Beat Plastic Pollution to people of different walks of life from 22.05.2025 to 05.06.2025. The primary objective of these activities was to raise awareness about the harmful impacts of plastic use, particularly single-use plastics, and to highlight the importance of eradicating them from daily life. Overall, these initiatives not only educated participants but also encouraged a sense of environmental responsibility, empowering individuals to become proactive agents of positive change in protecting our planet.

Display of Banner

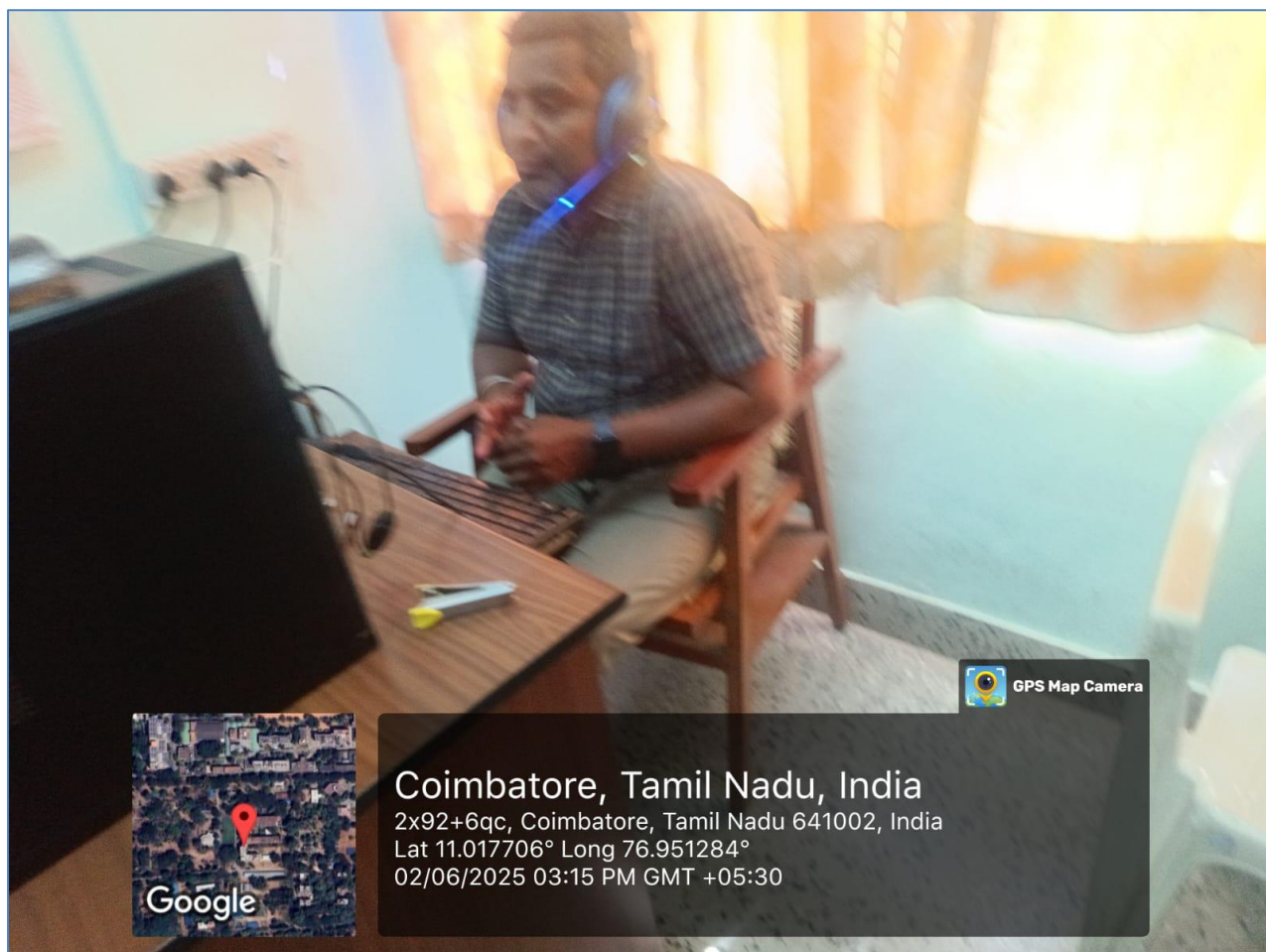
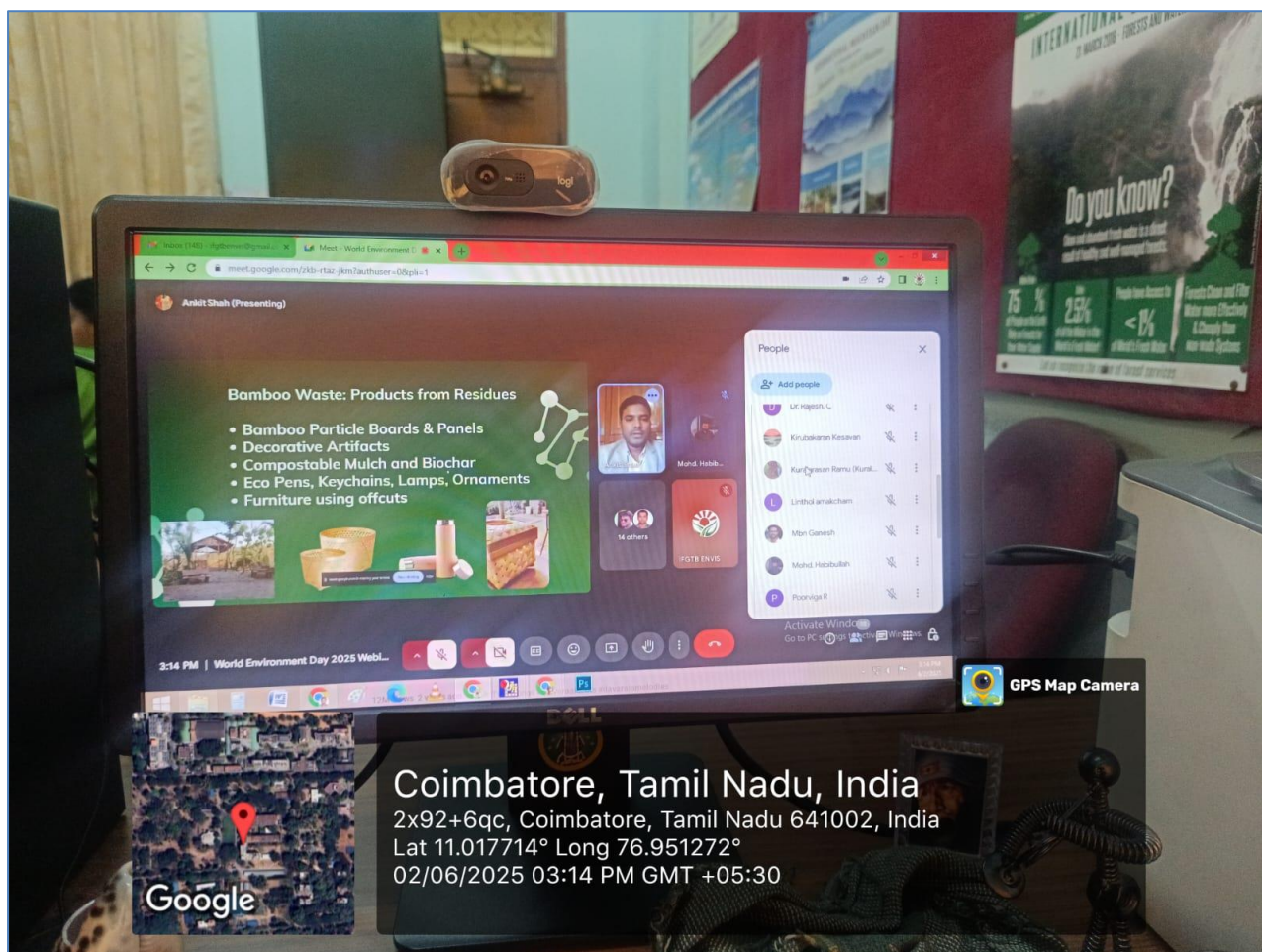
An eco-friendly banner highlighting the theme *Ending Plastic Pollution* was installed at the Forest Campus, RS Puram, Coimbatore by ICFRE-IFGTB EIACP to effectively reach a larger audience and raise public awareness. The banner was strategically placed at a prominent location to attract maximum visibility from visitors, staff, and the general public. It serves as a constant reminder of the importance of reducing plastic use and encourages individuals to adopt sustainable alternatives in their daily lives.



Webinar

A webinar on "Waste to Art" and "Waste Management Principles" was organized on 2nd June 2025 from 3:00 PM to 4:00 PM by ICFRE-IFGTB EIACP PC RP as part of its awareness initiatives on sustainable waste management and creative recycling. Shri Ankit Shah, CEO of Prakrithik India, Uttarakhand, and a former Green Skill Development Programme (GSDP) trainee of ICFRE-IFGTB EIACP PC RP delivered a lecture on "Waste to Art". He demonstrated a range of eco-friendly products creatively crafted from plastic and bamboo waste. These included home décor items, utility objects, and art pieces that not only promote recycling but also support livelihoods through green entrepreneurship. Shri Ankit Shah highlighted the immense potential of the Waste to Art sector, citing several Government of India schemes that support innovation and skill development in this domain. Shri Ankit Shah also provided valuable insights on how aspiring entrepreneurs can avail themselves of financial support, including bank loans and government schemes available for startups and businesses focusing on eco-friendly innovations. He emphasized the need to develop a viable business model and maintain proper documentation to secure funding through schemes like PMEGP, Mudra Loans, and MSME support programs. His practical advice aimed to empower youth and local artisans to explore waste-to-wealth opportunities confidently.

Dr. S. Vigneswaran, Programme Officer, ICFRE-IFGTB EIACP, delivered a lecture on "Waste Management Principles". He provided a comprehensive overview of sustainable waste management practices with a strong emphasis on the principles of cleaner production, waste minimization, segregation at source, and circular economy models. He also stressed the importance of public participation, institutional support, and policy frameworks in achieving long-term waste management goals. He emphasized that ineffective waste management remains a major hurdle in achieving the Sustainable Development Goals (SDGs) by 2030, particularly in areas related to health, environment, and sustainable cities. Programme Officer insisted the need for collective action and collaboration among multiple stakeholders, underscoring the crucial roles that individuals, institutions, and industries must play in implementing scientifically sound waste management practices. He urged all sectors to embrace sustainable lifestyle changes that support environmental conservation and contribute meaningfully to long-term ecological well-being. The webinar concluded with an interactive Q&A session, where participants actively engaged with the speakers, reflecting a keen interest in adopting eco-conscious practices and exploring waste-to-wealth opportunities.



Cleanliness' Drives

A Campus Cleaning Drive was organized as part of the World Environment Day 2025 celebrations at the ICFRE-Institute of Forest Genetics and Tree Breeding (IFGTB), Coimbatore, on 3rd and 4th June 2025. The drive was conducted in-line with this year's global theme, "Ending Plastic Pollution," which highlights the urgent need to eliminate single-use plastics and adopt sustainable waste management practices.

The cleaning drive was inaugurated by Dr. R. Yasodha, Director, IFGTB, who addressed the gathering and emphasized the severe environmental impacts of single-use plastics. In her inaugural remarks, she highlighted how plastics, once discarded, persist in the environment for hundreds of years, polluting ecosystems, harming wildlife, and posing serious threats to human health. She urged all stakeholders to actively participate in the mission to eradicate plastic waste, stressing that individual and collective action is key to achieving the goal of a cleaner and greener planet.

Dr Rekha R Warriar, Scientist G and EIACP Coordinator, insisted that everyone should contribute to the eradication of single-use plastics, and she emphasized that choosing reusable alternatives in our daily routines is a simple yet powerful way to start. She also highlighted that one individual's conscious effort can inspire collective action, ultimately leading to a significant positive impact on the environment.

Director, forest officials, scientists, ministerial staff, research scholars, interns, and members of the EIACP Programme Cell participated in the cleanliness drive. Participants cleaned various areas of the Forest Campus, including office premises, garden areas, and pathways, by removing plastic waste and other non-biodegradable materials. The initiative aimed not only to enhance campus cleanliness but also to set a positive example of environmental stewardship.

This drive served as a platform to raise awareness about responsible waste disposal, segregation at source, and the importance of reducing plastic consumption in daily life. The active involvement of all staff reflected the institute's strong commitment to environmental sustainability and its leadership in supporting the Mission LiFE and Sustainable Development Goals (SDGs).



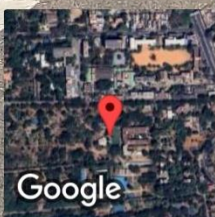


Coimbatore, Tamil Nadu, India

2x92+6qc, Coimbatore, Tamil Nadu 641002, India

Lat 11.018053° Long 76.951991°

03/06/2025 04:12 PM GMT +05:30

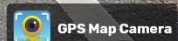


Coimbatore, Tamil Nadu, India

2x92+566 Botanical Gardens, Ifgtb, Coimbatore, Tamil Nadu 641002, India

Lat 11.018078° Long 76.950935°

03/06/2025 04:18 PM GMT +05:30





Awareness Lectures

As part of the World Environment Day 2025 awareness campaigns, ICFRE-IFGTB EIACP Programme Centre organized a series of impactful awareness lectures from 22nd May to 5th June 2025 to various stakeholders. These lectures were conducted across various institutions and target groups with the aim of educating the public, students, and stakeholders on pressing environmental issues, particularly focusing on this year's theme, "Ending Plastic Pollution." The lecture series covered a wide range of topics including the harmful effects of single-use plastics, sustainable alternatives, waste management principles, circular economy concepts, and lifestyle changes for environmental sustainability. Eminent speakers, including scientists, environmental experts, programme officers, and guest resource persons, shared their knowledge and experiences to foster eco-consciousness and inspire action.





Distribution of Cloth Bags and awareness materials

As part of the campaign and to encourage environmentally eco-friendly behavior, cloth bags were distributed to students, IFGTBians and the general public. The initiative aimed to promote sustainable lifestyle choices by offering reusable cloth bags as an eco-friendly alternative to single-use plastic bags, which are a major contributor to environmental pollution. Awareness materials such as brochures, posters, and informative leaflets—further reinforced the message of plastic waste reduction, responsible consumption, and the importance of adopting greener habits were also disseminated.



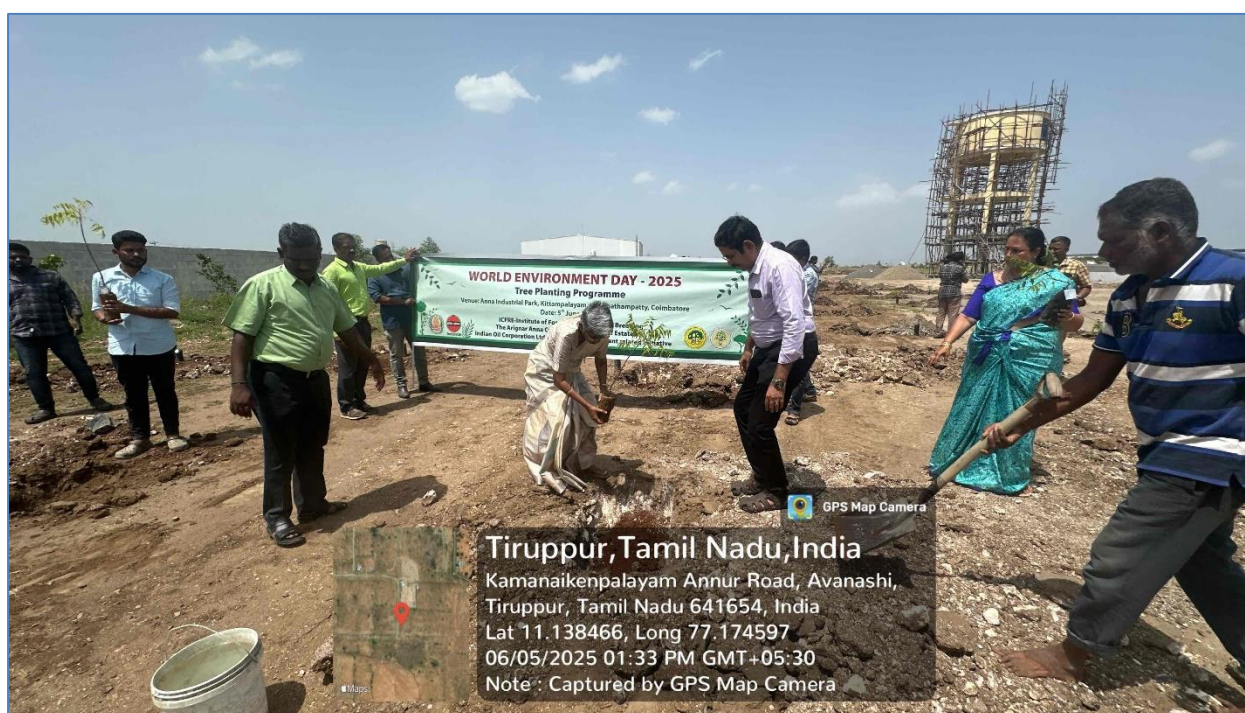




Tree Plantation Drive

In collaboration with ICFRE-IFGTB, IOCL and Anna Industrial Park, Coimbatore, ICFRE-IFGTB EIACP PC RP organized a tree planting programme on 05th June, 2025 at 11.00 AM in the Anna Industrial Park, Kittampalayam, Karumathampatty. 9000 indigenous saplings were planted by the District Collector, Director IFGTB, Officials of Anna Industrial Park, Coimbatore, Block Development Officer, Sulur, IFGTB Officials.





Social Media Activities

ICFRE-IFGTB EIACP PC RP actively engaged in a series of impactful social media activities, strategically utilizing the social media handles to disseminate theme-related content, documentaries, and insightful infographics on environmental conservation and significance of environment. These activities were organized to resonate with audiences of diverse backgrounds, fostering heightened awareness and understanding of current environmental issues and how to overcome these issues. All the events were registered in the world wide events of <https://www.worldenvironmentday.global>.

Competitions

As part of World Environment Day 2025, ICFRE-IFGTB EIACP PC RP organized a series of awareness competitions from 22.05.2025 to 05.06.2025 aligned with the relevant themes. E-Certificate were issued to all the participants. The details are as follows:

S. No	Competition Name	Theme	No of Participants
1.	Awareness Quiz	Environment and Plastic Pollution	166
2.	Painting Competition	Plastic Pollution and Harmful Effects	37
3.	Mobile Photography Contest	Ending Plastic Pollution	19



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Ministry of Environment, Forest and Climate Change (Indian Council of Forestry Research & Education)
P.B.No. 1061, Forest Campus, R.S.Puram PO, Coimbatore - 641 002

World Environment Day - 2025

Mobile Photography Contest

Theme: Ending Plastic Pollution



Guidelines

- Submit unedited original geo-tagged photograph in JPEG format
- Only 1 entry / participant

Key Attractions

- E-certificate to all the participants

Submit your Photograph to ifgtbenvis@gmail.com along with Name, Age & Contact Details or whatsapp to 9677471217.

Last Date of Submission: 05TH June 2025

#ChooseLiFE #MeriLiFE #MissionLiFE Follow us on     @ifgtbenvis





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WORLD ENVIRONMENT DAY - 2025

Painting Competition

Theme : "Plastic Pollution harmful effects"

**OPEN TO
ALL**

Guidelines

- Submit unedited original photograph of the painting
- Only 1 entry / participant
- Size should not exceed 10 MB

Key Attractions

E- certificate to all the participants.

Submit your painting to ifgtbenvis@gmail.com or whatsapp to 9677471217 along with Name, Age & Contact Details

Last Date of Submission: 05th June 2025

Follow us  [@ifgtb_eiacp](https://www.instagram.com/ifgtb_eiacp)





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WORLD ENVIRONMENT DAY - 2025


Online
AWARENESS QUIZ

Quiz Link @ 

E-certificate shall be awarded to all the participants

#ChooseLiFE | #MeriLiFE | #MissionLiFE

Follow us     **IFGTB EIACP**

Release of Awareness Poster

ICFRE-IFGTB EIACP released a poster on the theme Beat Plastic Pollution. The copies of the handouts and poster were disseminated widely and also uploaded in the website.





ELACP Resource Partner on Forest Genetic Resources and Tree Improvement

ICFRE-Institute of Forest Genetics and Tree Breeding

Ministry of Environment, Forest and Climate Change (Indian Council of Forestry Research & Education)

P.B.No. 1061, Forest Campus, R.S.Puram PO, Coimbatore - 641 002

WORLD ENVIRONMENT DAY-2025

Theme : End Plastic Pollution

World Environment Day 2025 is on the theme "Ending Plastic Pollution Globally" with the hashtag #BeatPlasticPollution. This theme highlights the urgent threat that plastic waste poses to our environment, from polluting oceans and landscapes to affecting human health. It calls for united global action to tackle this crisis. The day will advocate for the five R's: Refuse, Reduce, Reuse, Recycle, and Rethink plastic usage. It will also highlight innovative solutions such as biodegradable alternatives and advanced recycling technologies, encouraging individuals, communities, and industries to shift towards sustainable practices.

These single-use plastic products have become an integral part of people's daily lives



Polyethylene terephthalate (PET)

Water bottles, dispensing containers, biscuit trays



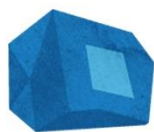
High-density polyethylene (HDPE)

Shampoo bottles, milk bottles, freezer bags, ice cream containers



Low-density polyethylene (LDPE)

Bags, trays, containers, food packaging film



Polypropylene (PP)

Potato chip bags, microwave dishes, ice cream tubs, bottle caps, single-use face masks



Polystyrene (PS)

Cutlery, plates, cups, Utensils, Straws



Expanded polystyrene (EPS)

Protective packaging, hot drink cups, Egg cartons

Source: UNEP

POSTER NO.3/IFGTB ELACP-JUNE 2025

#BeatPlasticPollution

#WorldEnvironmentDay2025

#Mission LiFE