

# A PROMOTIONAL VIRTUAL TOUR TO GASS FOREST MUSEUM



Jointly hosted by  
Institute of Forest Genetics & Tree Breeding (IFGTB),  
Coimbatore &  
Suryan FM (A Tamil FM Radio Channel)



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A promotional virtual tour video on Gass Forest Museum, IFGTB, Coimbatore was jointly hosted by Institute of Forest Genetics and Tree Breeding (IFGTB) & Suryan FM (A Tamil FM Radio Channel). The main objective of this initiative is to popularize IFGTB & Gass Forest Museum (GFM) through Social Media.

The famous Radio Jockey of Suryan FM, RJ Yogi hosted the video in a phenomenal way. He presented the historical background & importance of GFM to the viewers. Shri. P. Chandrasekaran, Assistant Chief Technical Officer, IFGTB provided inputs on activities of IFGTB & GFM for the awareness of students and viewers visiting GFM.



The video is online since 27.01.2021; so far recorded 3,34,000 views, 7,000 likes, 125 comments and 5,600 shares (till 23.02.2021). The full video can be accessed in the Facebook link: <https://fb.watch/3rbm1y9Elu/>

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## GASS FOREST MUSEUM

An iconic place in the tourism map of  
Coimbatore