

REPORT ON
IFGTB's PARTICIPATION IN INDIA's PRIME AGRICULTURAL TRADE FAIR-
"AGRI INTEX 2022-CODISSIA, COIMBATORE"

The 20th edition of India's Prime Agricultural Trade Fair "**AGRI INTEX 2022**" was organized by CODISSIA INTEC Technology Centre at CODISSIA Trade Fair Complex, Avinashi Road, Coimbatore from 15-18th July, 2022. The AGRI INTEX served an excellent platform to showcase IFGTB technologies for large and diverse stakeholders more specifically to farmers/Tree Growers. Extension division of IFGTB organized an exhibition in the Fair for popularizing and dissemination of its technologies and products to wider audience. IFGTB's exhibition stall was inaugurated by Shri. K.Manickam, a progressive farmer of Belukuruchi village from Namakkal district. The visitors to the IFGTB stall included farmers, agripreneurs, technology developers, marketing consultants, scientists and technicians. This platform provided an ideal stage to promote IFGTB technologies for popularization and potential tie up with industries and marketing agencies.

IFGTB's Research highlights like cultivation technologies for high yield & economic return of Eucalyptus & Casuarina clones and cultivation practices for Melia, Cadamba, Red Sanders, Tamarind, Casuarina Windbreak clones were showcased and explained. The stall exhibited posters on several themes, publications, seeds and products. The major themes included Commercialization of clones including Windbreak clones of IFGTB, Products developed, TreeGenie Mobile Application and Success stories of IFGTB. The commercial products viz., bio fertilizers, bio pesticides, growth boosters were popularized and sold. People were interested to know about the different products and quality seeds and lot of interactions were held during the trade fair. The exhibition also promoted popularization of the TreeGenie Mobile App developed by IFGTB. An exclusive registration counter was enabled for enrolling more tree growers to use and benefit from the mobile application. More than 5000 people had visited the IFGTB stall. Feedback from the visitors was recorded for further follow up. Handouts on the list of services provided by IFGTB were provided to the visitors during the AgriIntex 2020 Exhibition.

Queries, Opinions and Feedback

Visitors were encouraged to interact with the IFGTB team during the expo and the major queries/suggestions raised by the visitors are summarized as below;

- Availability of Clones of Eucalyptus & Casuarina, productivity of clones & their comparison and cost economics.

- The procurement of pulpwood and the buyback mechanism offered by the industries for clones of IFGTB.
- Maximum queries were related to Red Sanders, Melia, Mahogany & Casuarina Windbreak clones, their availability, method of planting, productivity & economics.
- Clonal planting material availability at Coimbatore and mode and cost of transportation.
- Suggestions of species based on land suitability.
- Availability of subsidies for clonal plantations if taken up in farmer's field.
- Package of practices for Gmelina, Teak and Tamarind.



Inauguration of IFGTB STALL @AgrilIntex 2022, CODISSIA, Coimbatore



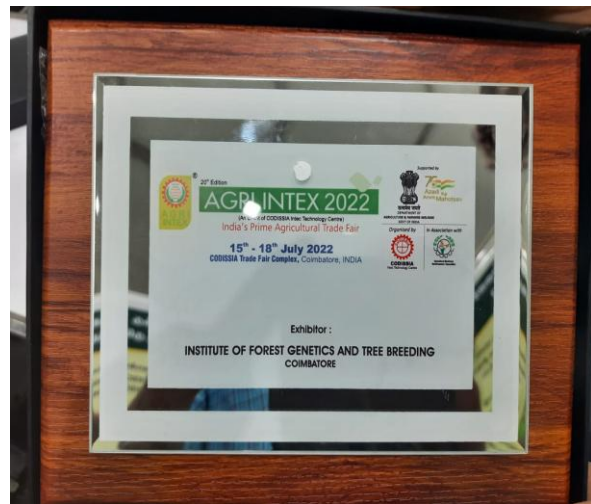
Visitors interactions on the technologies of IFGTB



Visitors witnessing products and publications of IFGTB



Registration of TreeGenie Mobile App



AGRI INTEX 2020 Participation Certificate