



GREEN DEEPAVALI AWARENESS PROGRAMME



Organized by

ENVIS Resource Partner

on

**Forest Genetic Resources and Tree Improvement
Institute of Forest Genetics and Tree Breeding**

(Indian Council of Forestry Research and Education)

Coimbatore

Green Deepavali Awareness by IFGTB ENVIS

The ENVIS Resource Partner on Forest Genetic Resources and Tree Improvement at the Institute of Forest Genetics and Tree Breeding, Coimbatore organized an awareness campaign on 13.11.2020 to disperse the message on celebration of Green Deepavali following mandatory protocol to contain the spread of COVID-19.

Dr C. Kunhikannan, Director, IFGTB inaugurated the event. He highlighted on the role of trees in combating air pollution and the need for planting multi-purpose indigenous trees in his inaugural address. The Director also urged that as a responsible citizen and inhabitant of this planet, we have to make sure that no damages are caused to the environment. Change begins at personal level. Once you take a positive initiative to safeguard the environment, everyone will follow, he pointed out. We can save our nature, our environment and also our natural resources by celebrating eco-friendly Deepavali. We must understand that saving our environment should be the goal and it is the need of the hour, he added. Positive impact of environmental awareness programmes in young minds was also highlighted in his speech. Director IFGTB wished a safe and Green Deepavali and requested all to celebrate the festival without causing any threat to the environment.

During his awareness lecture, Dr Kannan CS Warriar, Scientist F and ENVIS Coordinator spoke on Air Quality Index (AQI) and the ill effects of air pollution caused due to stubble burning and busting crackers. As for the general public, they usually will not be satisfied with raw data, time series plots, statistical analyses, and other complex findings pertaining to any research. However, the concept of AQI, that is defined as an overall scheme that transforms weighted values of individual air pollution related parameters into a single number is widely used for air quality communication and decision making in many countries, he added. Concerns over Particulate Matter levels in Indian cities being about 4-5 times higher than in many developed countries were also shared. Further, he pointed out that success of a nation to improve air quality depends on the support of its citizens who are well-informed about local and national air pollution problems and about the progress of mitigation efforts.

Green Greetings on Green Deepavali Celebrations containing information on its need and the tips for celebrating the festival in a green way was released during the occasion and was electronically disseminated to students, public and all stakeholders. Dr S. Vigneswaran, Programme Officer, ENVIS proposed the vote of thanks.









ENVIS Resource Partner on Forest Genetic Resources and Tree Improvement
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Ministry of Environment, Forest and Climate Change (Indian Council of Forestry Research & Education)
P.B.No. 1061, Forest Campus, R.S.Puram PO, Coimbatore - 641 002

GREEN DEEPAVALI CELEBRATIONS 2020

Release of green greetings

Date : 13.11.2020 Time : 10.00 AM
Venue : In front of office building

All are cordially invited

Happy Deepavali 2020

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SAMSUNG



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Diwali is a festival of lights, not of pollution and plights



Use traditional lighting



Plant more trees



Select eco-friendly gifts and decorating items



Burst green crackers if inevitable

Tips to celebrate green diwali



Use eco-friendly colours for rangoli



Avoid the use of plastics



Discard waste responsibly



Encourage recycling

IFGTB ENVIS wishes you a green and clean Diwali!

HAPPY DIWALI 2020